



# Dentrix Ultimate

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# Current Challenges



- \$50,000 tied up per month in Cash Flow behind insurance claims
- Limited Resources to market which leads to lack of growth
- 15 appointment slots per week are going unfilled
- There is no automated way to set up appointments, everything is done over the phone

Current Challenge			Dentrix Ultimate Solution	
1	Lack of Cash Flow from Insurance Claims	×	✓	<ul style="list-style-type: none"> <li>Insurance management and other tools which would give Sam more free time</li> </ul>
2	Scheduling Issues	×	✓	<ul style="list-style-type: none"> <li>Automated Scheduling and proactive appointments</li> </ul>
3	Patient Satisfaction	×	✓	<ul style="list-style-type: none"> <li>Communication tools and Alerts to Free up Time</li> </ul>
4	Sam's current workload	×	✓	<ul style="list-style-type: none"> <li>Gives more free time by making tedious work done much more efficiently</li> </ul>
5	Revenue Loss	×	✓	<ul style="list-style-type: none"> <li>Fill open slots with this new increased engagement</li> </ul>

# Features of *Dentrix Ultimate*

## 1 | Saves time

- Quickbill
- eClaims
- Insurance manager

## 2 | Online Scheduling

- Online Booking
- Appointment Reminders

## 3 | Marketing Efforts

- Quick and easy communication with customers
- Assistance with Marketing Campaigns

# Revenue

## Current Losses - Weekly

- Unfilled Slots = 15 per week
- Revenue per slot = \$800

Total Loss = \$12,000

## Potential Revenue - Monthly

- If all slots are filled = \$48,000
- Subscription = \$700 a month

Total Revenue - \$47,300

- Even if 7 slots are filled per week = \$21,700 after subscription payment
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— Questions or  
Concern?